

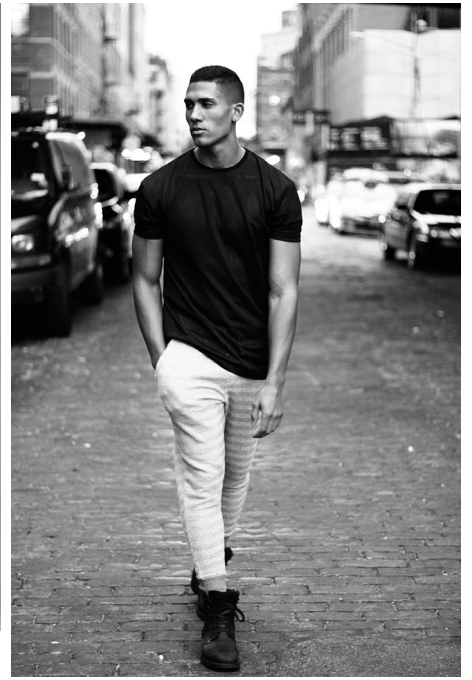
BRANDMODELS

NIKOLAI

HAIR: BLACK
EYES: BROWN
HEIGHT: 6' 1"
INSEAM: 32
WAIST: 32
SHIRT: M
SUIT: 40L
SHOE: 12







Style / Layers: the Next Level

Shed Dope? Shedding is a natural process of your body's response to the temperature. The fabrications of your clothing can help or hinder.

No More Than Three Layers

If you're wearing a lot, make sure the first one keeps you warm. Layer your outfit strategically. Cotton is a good choice. Cashmere is even better. The goal is to keep you warm without making you sweat.

Stick to the Fit Rules

Layers make you look bulkier. To avoid this, stick to the fit rules. A well-tailored jacket and shirt are essential. Make sure you're not too tight or too loose. The goal is to look sharp and comfortable.

Cold Weather Fact vs Fiction

Many misconceptions about your body's response to cold weather exist. **Fact:** Duck down, a professor of biology at St. Lawrence University, Larchmont, New York, says that at the coldest temperatures, "the heat of your body does not escape through your skin."

FALSE: Heat escapes from your exposed skin. Maybe that's a good "fact," but your response to an exposed area on your chest or back, and then the same amount of heat loss, will harm you. Wearing a sweater that covers the rest of your body is the best way to stay warm.

"Women Typically Feel Colder than Men"

FALSE: Research shows that women's bodies are better at regulating their temperature. Research shows that men are better at regulating their temperature. The good news is that you can keep your body warm by wearing the right clothes.

"Searching for Cold Weather Fit Rules"

FALSE: Cold is not caused by viruses and weather. It's caused by the way you dress. So you better know the fit rules. The fit rules are: 1. Fit is king. 2. Layering is key. 3. Comfort is essential. 4. Style is important. 5. Quality is essential. 6. Price is not always the best indicator.

104 | **ENTERTAINMENT WEEKLY** | June 2015

Style / Layers: the Next Level

Keep Your Layers Close to Your Skin

Make your first layer other and in a better fit. Layering with a variety of fabrics and textures is key. The goal is to keep you warm without making you sweat.

WATER RESISTANT (100%)
WIND RESISTANT (100%)
BREATHABLE (100%)
STRETCHABLE (100%)
SOFT (100%)
COMFORTABLE (100%)
VERSATILE (100%)
STYLISH (100%)
FUNCTIONAL (100%)
QUALITY (100%)
PRICE (100%)

105 | **ENTERTAINMENT WEEKLY** | June 2015



Style

LAYERS: THE NEXT LEVEL

Layering is the key to staying warm without making you sweat. The goal is to look sharp and comfortable. The fit rules are: 1. Fit is king. 2. Layering is key. 3. Comfort is essential. 4. Style is important. 5. Quality is essential. 6. Price is not always the best indicator.

106 | **ENTERTAINMENT WEEKLY** | June 2015



