

# BRANDMODELS

## NIKOLAI

HAIR: BLACK  
EYES: BROWN  
HEIGHT: 6' 1"  
INSEAM: 32  
WAIST: 32  
SHIRT: M  
SUIT: 40L  
SHOE: 12







**Style / Layers: the Next Level**

**Shink Deeper?** It's always tempting to layer up, especially during the winter months. The fabrications of your clothing can help you stay warm.

**No More Than Three Layers**

If you're wearing a coat, make sure the three layers underneath are well-ventilated. Layering over a coat can trap heat and make you feel stuffy. Consider a light-colored shirt, a dark-colored sweater, and a dark-colored jacket. The good news? You can layer up and still look like a pro.

**Stick to the Fit Rules**

Layers make you look bulkier, so you need to go for a more relaxed fit. A slim fit can keep the layers from bunching up and make you look like you're wearing a giant sweater. Stick to the fit rules, and you'll look like a pro.

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**Cold Weather Fact vs Fiction**

**Myth: More layers are better.** **FACT:** More layers can be better, but only if they're the right layers. A good rule of thumb is to wear a base layer, a middle layer, and an outer layer. The good news? You can layer up and still look like a pro.

**"Warmth Typically Feels Colder than Heat"**

**True:** Cold weather makes your body's system of regulating temperature kick in. Your body's system of regulating temperature is actually more active in cold weather. The good news? You can layer up and still look like a pro.

**"Searching for Cold Weather Fit Rules"**

**False:** Cold weather is caused by various, not weather, factors. So you have to search for the right fit rules. The good news? You can layer up and still look like a pro.

**Keep Your Layers Close to Your Skin**

Make your layers close to your skin. The good news? You can layer up and still look like a pro.

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**Style**

**LAYERS: THE NEXT LEVEL**

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